



Free Social Media Training Day for London Tenants

Thursday 13th December 2018

Location: Ampt Hill Square Tenants and Residents Hall, London NW1 2JS

Tenants associations, organisations and co-ops across London are using social media to bring their communities together, celebrate their achievements and get the word out about their events and campaigns.

London Tenants Federation is holding a free social media training event for those who want to get online but don't know how or for those who are already using social media but want to learn how to have more of an impact

Learn the basics: 10.30am to 12.30pm

This will cover:

- Twitter, Facebook, Instagram: which are for you?
- Walkthrough: Setting up a Twitter account and a Facebook page
- Do's and don'ts

Master the art: 1.30pm to 3.30pm

This will cover:

- Creating a successful social media strategy
- Reaching your target audience and growing your audience
- Social media campaigning tools to help you get your word out
- How to measure your impact

Spaces are limited. Email info@londontenants.org if you are interested in joining.

Please let us know if you wish to join us for the morning session, the afternoon session or both. Refreshments will be provided but those attending for the morning and afternoon sessions must provide their own lunch.



Calling all budding photographers!

London Tenants Photography Competition 2018

Deadline Sunday 13th January

LTF is setting up a new website and we need your help to make it a visually stunning showcase of your work.

We're looking for inspiring images of London's social housing tenants, estates and tenants organisations.

Send your images to info@londontenants.org

Or take part on Twitter by including our name @londontenants and the hashtag #LondonTenantsPhotos

Please send images (maximum 3 per entrant) by Sunday 13th January for the chance to win a year's free Associate Membership and a fine art print of your photograph.

Any images used on our website will be credited to the photographer. We will of course still be very happy to consider images received after the deadline for use on our website and social media.